

Oisín Lunny

Experienced Conference MC, Chair, Moderator, Host and Speaker

LinkedIn

#5 Most Engaged
UK Marketer 2015



Oisín has spoken at over 130 conferences in USA, Russia, China, UK, Ireland, Germany, France, Italy, Spain, The Caribbean, Hungary, Belgium, The Netherlands, Sweden, Iceland & Finland. Interviews have included CNN Business News, The Observer, BBC Radio One, BBC Click Online, Channel 4, Mobile Marketing, Billboard, Hot Press, Rolling Stone, EGR, iGaming, SBC News, Irish Post, New Media Age, NME, B2B Marketing, RTE Radio One, TV3, Telemedia News, Record Of The Day, Fundraising Magazine, Insider Trends and Internet Retailing. Oisín also writes about mobile technology for The Guardian, Digital Doughnut and others.

Guardian Changing Media Summit - London, UK

"Oisín was highly knowledgeable of the key trends in mobile and really brought the subject to life with an entertaining presentation style. I can highly recommend him as a speaker."

Chris Smith, Content Coordinator, Guardian News & Media

theguardian

Panelist feedback:

"Oisín was a fantastic moderator and presenter, extremely articulate, well-informed, with a great sense of timing & humour."

"I've rarely seen such an enthusiastic and engaging MC, as well as knowledgeable moderator who kept the panels flowing."

"Great presentation with lots of info, great energy and pace."

Audience feedback on social media:

"Inspiring stuff", "V. interesting stories", "Highly watchable", "Wow... just smashed it.", "Putting the lightning in this talk!"

Audience ratings (conferences and workshops):

94.44% overall, 92% "excellent", 100% "good / excellent" content, 97% "good / excellent" speaker

Deezer @ South By Southwest - Austin TX, USA

"Oisín moderated a great debate, easing the panelists into the topic at hand and ensuring that it remained relevant and interesting. I cannot recommend Oisín enough for his expertise on both music and tech as well as his enthusiasm and professionalism."

Julie Harari West, Global Head of PR, Deezer



eCommerce Show Europe - London, UK

"Oisin acted as chairperson for our two day event and conducted a fascinating interview with Lord Stuart Rose. Oisin proved to be a most dynamic, sharp-witted and reliable chairperson, as highlighted by our attendees. I look forward to working with him again."

Kate Shalloe, Conference Manager at Terrapinn

terrapinn
use your brain

Conference / workshop activity

Technology conferences:

4YFN, AIME Charity Summit, Appsworld, B2B Marketing Expo, Biometrics, Business Rocks, Camerjam Mobile Public Sector Masterclass, Camerjam Mobile Travel Masterclass, Chief Technology Officer Summit, Digital Doughnut Inspiration, Digital Marketing Show, eCommerce Show Europe, The Electronic Home Shopping Conference, eGaming Review Power50 Affiliate Summit, eGaming Review Subscribers Forum, eGR Customer Lifecycle Workshop, eGR Mobile Power Summit, eRetail Europe, eShow Madrid, Europe's Customer Festival, Excellence In Gaming, Facebook Developers Garage, Guardian Activate, Guardian Changing Media Summit, GSMA Mobile Commerce in the Phono Sapiens Era, Heroes of the Mobile Fringe @ Mobile World Congress, IAB Mobile Integration, IAB Mobile and the Consumer Journey, Fundraising Online, IBC, IBC Rising Stars, iGaming Super Show, Immersion Conference, IMRG Fashion Connect, IMRG Mobile Connect, Informa Convergence Summit, InfoTech Qingdao, International Innovation Forum, Internet of Things World Europe, IoF iFundraising Digital & Mobile Conference, IoF National Convention, IoF Tech Conference, IOT Solutions World Congress, IoT Stars, iX Retail 2015, Kids in Games & Virtual Spaces, Kinnernet Europe, LikeMinds Social Business, LikeMinds Summit, London Affiliates Conference, M-Gaming Summit, Marketing Society @Google during Web Summit, MLove Confestival, Mobile and Tablet Gambling Summit, Mobile Marketing Live, Mobile Web and Apps, MoNage, Netimperative: Social Media Engagement, OMMA Mobile Europe, Online Marketing Show, Open Mobile Summit, Social 350 Masterclass, Social Media Week London, South By SouthWest Interactive, Sport & iGaming Conference, STEP Global Congress, Streaming Media Europe, Tech Entrepreneurs Week, Telecoms Fraud and Network Security, The Charities and Associations Exhibition, The Connected Summit, The Drum Disruption Day, Third Sector Digital Edge, Third Sector Integrated Digital Fundraising Marketing & Comms, Use8, Video On The Net, World Gaming Executive Summit, World Telemedia, XV Congreso Fundraising, You Are In Control Reykjavik.

Workshops:

BIMM "The Art Of Networking, Camelot Global Strategy event, Meteor.ie consultancy, Rutgers Mobile Marketing Mini MBA for Johnson & Johnson (Paris 2014 & Brussels 2014), Samsung Immersion workshop, Tablecrowd "Future of mobile marketing" event.

Media and entertainment conferences:

Amsterdam Dance Event, Brighton Music Conference, British Music Week, Enterprise Ireland Music Tech Innovation Showcase, IIR Next Generation TV, IBC, IMRO Music In Film & TV Seminar, International Music Summit Ibiza, MIDEM, Music Tech Fest, NAB 16th Annual European Summit, Radio & Web Summit Zaragosa, Radio At The Edge, Red Bull Music Academy, South By SouthWest Music, Stockholm International Film Festival, The Great Escape, Trigger Creative Conference, You Bloom.

Repeat bookings:

Terrapin (WGES 2016, eCommerce Europe 2015, & Customer Show 2016)
South By SouthWest (2014, 2015, 2016)
STEP Global Congress (Curaçau 2015, Amsterdam 2016)
IMRG (Fashion Connect 2015, Mobile Connect 2015)
Brighton Music Conference (2014, 2015)
Institute of Fundraising National Convention (2013, 2014, 2015)
Guardian (Changing Media Summit 2014, Activate 2014)
Rutgers Mobile Marketing Workshops (2014 & 2014)
Trigger Creative Conference (2010, 2011, 2012, 2013)
IAB events (2013, 2013)
eGR events (2012, 2014)
iGaming Super Show (2012, 2013)
Camerjam events (2012,2012)
M-Gaming Summit (2011, 2012)
World Telemedia (2007, 2008, 2009)
Streaming Media Europe (2006, 2007, 2008)

Experience:

Senior Market Development Manager: OpenMarket
Global Product Manager: Interoute
Managing Director UK: Sulake
Technical Vice President: Video-C
Advisory Board Member: The Economist Big Rethink
Chair of Advisory Panel: Fundraising Online
Advisory Board Member: SXSU

Awards:

LinkedIn Top 5 Most Engaged Marketer, 2015 (UK)
Twitter awards: Technopedia (Mobile Technology Influencer)
Samsung (Influencer), mCordis (Thought Leader: Mobile)
Synthesio (#1 Influencer, Guardian Activate)

Contact:

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7 Digital event @ Mobile World Congress - Barcelona, Spain

"Oisin did an amazing job moderating our panel at Mobile World Congress 2013. He was engaging and funny and kept the audience interested. I would love to have Oisin as a moderator at a future event."

Kelaine Blades, VP Global Marketing, 7digital



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