

OISIN LUNNY

TEDx

Speaker 2017

SXSW

Advisory board member
6 x Speaker 2015-2018

LinkedIn

#5 Most Engaged
Marketer in the UK

Experienced Chair, Moderator & MC,
Keynote Speaker, Award Winning Marketeer

As an award winning marketer and prolific mobile thought leader, Oisín Lunny has spoken at over 200 conferences in every corner of the world.



CHAIRING & HOSTING

Oisín keeps the conversation moving naturally, showcasing each speaker, ensuring robust discussions which enjoyably meet audience expectations while keeping to an organisers' brief and the tightest of schedules.



KEYNOTE SPEAKING

From the rise of Phono Sapiens to the role of empathy in tech, from mobile strategy to IIoT, from marketing to Fintech and digital money, Oisín can deliver compelling keynotes which will energise, entertain, inspire and provoke.



CONTENT & MEDIA

With over 200 articles and interviews under his belt, including live primetime TV appearances, Oisín is well equipped to represent and comment on the tech trends that resonate, and the issues that matter.

Areas of expertise

Mobile | SMS | RCS | Customer Experience (CX) | FinTech | Digital Money | IoT | IIoT
Retail Tech | Travel Tech | Mobile Marketing | Mobile Strategy | iGaming | Empathy & AI
Music Tech | Networking | Digital Media | Convergence | Blockchain | Third Sector Tech

Forbes **CNN** **BBC** **The Daily Telegraph** **The Observer** **theguardian** **eMarketer**

Oisín has been published and featured over 200 times, for a full list see: www.oisinelunny.com/media

Event Testimonials



"Oisin acted as chairperson for our two day event and conducted a fascinating interview with Lord Stuart Rose. Oisin proved to be a most dynamic, sharp-witted and reliable chairperson, as highlighted by our attendees. I look forward to working with him again."

Kate Shalloe, Conference Manager, Terrapinn



theguardian

"Oisin was highly knowledgeable of the key trends in mobile and really brought the subject to life with an entertaining presentation style. I can highly recommend him as a speaker."

Chris Smith, Content Coordinator, The Guardian



innovation enterprise.

"Extremely charismatic, engaging and at ease throughout the event among some of the most senior executives in technology. He put all speakers and attendees at ease and facilitated great discussions between sponsors and delegates. Oisin is an absolute pleasure to work with."

Stuart Found, Global Events Director, Innovation Enterprise



MILLENNIAL²⁰/₂₀

"A great depth of industry knowledge and a personality to bring the best out of people. Very proactive pre, during & post event - asset to any team. Strong speaker be it standalone or in a chairing role."

Shane White, Director, Millennial 20/20



"A naturally gifted presenter and chair - his incredible passion, energy and enthusiasm for speakers, audience and the event itself made for an unforgettable experience. Oisin is also great at recommending and sourcing fantastic speakers using his extensive and diverse network of personal and professional connections."

Olga Kim, Content Producer, IBC



"Oisin did an amazing job moderating our panel at MWC. He was engaging and funny and kept the audience interested. I would love to have Oisin as a moderator at a future event."

Kelaine Blades, VP Global Marketing, 7digital

Testimonials



"Oisin was brilliant at liaising with the C-Suite panellists and scheduling pre-conference meet-ups. He created the most lively and interesting discussions I've seen at an event, and has a unique ability to really get to the core issues of a topic and engage the audience with the discussions. The perfect start to a high-level conference! "

Lucy Nicholas, Project Director, Terrapinn



"Oisin is a rock star, our dear friend and a true partner of iCU Events for a long time. There's a hardly anyone as smart, sharp, and winsome to run the show like Oisin does!"

Jing Ertl-Yang, Director, iCU Events International Limited



"Not only was Oisin a phenomenal presence as MC of the FUTURExTECH Stage at Dublin Tech Summit, he was also an event organiser's dream to work with. From facilitating introductions to fascinating speakers pre-event and managing his stage on the day like the seasoned professional he is, Oisin also jumped in last minute to moderate a panel after an unexpected speaker cancellation and absolutely saved the day."

Daniel Kyne, Speaker Manager, Dublin Tech Summit



"A charismatic and passionate professional who brings all events to life, Oisin is a fountain of knowledge with a stellar network at the highest level who is very keen to make connections happen. With Oisin on board, things happen and I am looking forward to working with him again."

Kenn Davis, Co-Founder & CEO, beatvyne



"Having top-level participants requires a top-level moderator with great knowledge, high energy and professional modesty on stage. Oisin adds great value to our conference by hosting the days and giving the program the additional 'touch'. Our organization highly recommends Oisin and we hope to have him join for many more years."

Bart Omlo, VP Sales EMEA & Latin America, Kentico Software



Roinn an Taoisigh
Department of the Taoiseach



"Oisin's role required him to interact and engage with leading figures from political, business, regulatory and legal spheres. He was equally comfortable with all of them, and struck up a great rapport with them all. His dynamism maintained a constant energy throughout the proceedings and helped to maintain a buzz throughout the day."

Barry Vaughan, Economic Policy Division, Department of the Taoiseach

Spokesperson Activity - Events

2017 onwards

4YFN (Barcelona)
IoT Stars (Barcelona)
Output (Belfast)
Customer Engagement Summit (London)
Savant eCommerce (London)
eRetail Europe (Amsterdam)
Emerce eDay (Amsterdam)
South Summit (Madrid)
IMRG eCommerce Expo (London)
Data Summit 2018 (Dublin)
MFOresight Summit (Washington DC)
SXSW Interactive & Music (Austin)
Mobile World Congress (Barcelona)
Dublin Tech Summit (Dublin)
Music X Tech (Dublin)
World Gaming Executive Summit (Barcelona)
iCU '18 (Sofia)
IoT Connect (London)
MoNage (San Jose)
Home Delivery World Europe (London)
STEP 2017 (Dubai)
GES 2017 (Delhi)
Millennial 2020 (London)
Buma Music In Motion (Amsterdam)
Worldwide Cross-Border Summit (London)
100 Archive launch at Twitter (Dublin)
IoT Tech Expo (Berlin)
Enhancing Customer Loyalty and Retention Summit (Barcelona)
TEDx Rapid City (South Dakota)
Industry of Things World Asia (Singapore)
iGaming Executive Conference (Amsterdam)
CXO Leaders Summit Australia (Sydney)
iCU '17 (Frankfurt)
IBC (Amsterdam)
Arvato eXperience Day (Berlin)
International Smart World Conference (Xi'an)
eRetail Europe (Amsterdam)
eTravel Europe (Amsterdam)
Emerce eDay NextGen (Amsterdam)
Retail Week Connect (London)
SIBOS (Toronto)
Digital Marketing World Forum (NYC, London)
CXFO Customer Experience Conference (Maldives)

2016

IMRG Fashion Connect (London)
AIME Charity Conference (London)
SXSW Interactive (Austin)
Business Rocks (Manchester)
Ecommerce Show Europe (London)
TugLife II (London)
B2B Marketing Expo (London)
Total Supply Chain Summit (Berkshire)
YouBloom (Dublin)
MIDEM (Cannes)
€lectronic HomeShopping (Barcelona)
Kinnernet Europe (Avallon)
International Innovation Forum (Moscow)
STEP Global Congress (Amsterdam)

World Gaming Executive Summit (Barcelona)
IBC (Amsterdam)
MoNage (Boston)
Europe's Customer Festival (London)
eRetail Europe (Amsterdam)
Biometrics 2016 (London)
IoT Solutions World Congress (Barcelona)
IoT Stars (Barcelona)
Internet of Things World Europe (Dublin)
InfoTech (Quingao)
MagicWe (Chengdu)
CTO Summit (San Francisco)
Dublin Tech Summit (Dublin)
Creative Careers Day (Liverpool)

2015

IMRG Fashion Connect Conference (London)
4YFN (Barcelona)
STEP Curaçau (Curaçau)
SXSW Interactive & Music (Austin)
UKCA Management Committee (London)
Brighton Business School (Brighton)
IMRG Omnichannel Connect (London)
Brighton Music Conference (Brighton)
Tug Life I (London)
IoF National Convention (London)
Camelot Global Strategy Board (London)
iX Retail (London)
XV Congreso Fundraising (Madrid)
Amsterdam Dance Event (Amsterdam)
Tablecrowd (London)
MarSoc / Google / Web Summit (Dublin)

2014

SXSW Music (Austin)
Guardian Changing Media Summit (London)
Third Sector Digital Edge (London)
Rutgers University Mini MBA (Paris)
Brighton Music Conference (Brighton)
The Great Escape (Brighton)
IFC Fundraising Online (online)
Tech Entrepreneurs Week (London)
Guardian Activate London (London)
IoF National Convention (London)
EGR Mobile Power Summit (West Sussex)
IoF iFundraising Conference (London)
Excellence In Gaming (Berlin)
Rutgers University Mini MBA (Brussels)
Open Mobile Summit (San Francisco)
Capen.ie launch at Web Summit (Dublin)
Netteller client event (London)

2013

IAB "Mobile Consumer Journey" (London)
Samsung Immersion Workshop (London)
C.H.A.S.E. (London)
MWC Heroes of the Mobile Fringe (Barcelona)
eGaming Review Power50 Affiliate (Surrey)
IoF Tech Conference (London)
Music Tech Fest (London)
Enterprise Ireland Innovation (Dublin)
Social 350 Masterclass (London)

iGaming Super Show (Amsterdam)
Third Sector's Digital Conference (London)
MLove Confestival (Berlin)
IoF National Convention (London)
Trigger Creative Conference (Borlänge)
Social Media Week (London)
Mobile Marketing Live (London)
IAB "Mobile Integration" (London)
Digital Marketing Show (London)
The Drum 4 Minute Warning (London)

2012

Camerjam Mobile Public Sector (London)
London Affiliates Conference (London)
mGaming Summit (London)
The Connected Summit (London)
eGaming Review Subscribers Forum (London)
iGaming Super Show (Dublin)
Camerjam Mobile Travel & Tourism (London)
Online Marketing Show (London)
Trigger Creative Conference (Borlänge)
OMMA Mobile Europe (London)
Mobile Marketing Live (London)
eGR Customer Lifecycle Workshop (Gibraltar)
Mobile and Tablet Gambling Summit (London)
Third Sector Digital Comms (London)

2011 and earlier

Red Bull Music Academy (Dublin)
Streaming Media Europe (London) x 3
Radio At The Edge (London)
British Music Week (London)
World Telemedia (Amsterdam)
VON / Video On The Net (Rome)
World Telemedia (Budapest)
Telecoms Fraud & Network Security (Amsterdam)
IIR Next Generation TV (Madrid)
Informa Convergence Summit (Amsterdam)
Radio & Web Summit (Zaragoza)
NAB 16th Annual European Summit (London)
International Film Festival (Stockholm)
Facebook Developers Garage (London)
Use8 (Brighton)
World Telemedia (Malta)
Netimperative (London)
You Are In Control (Reykjavik)
Kids in Games & Virtual Spaces (London)
Mobile Web and Apps (London)
Immersion (London)
1Goal (London)
LikeMinds Summit (Helsinki)
Trigger Creative Conference (Borlänge) x 2
IMRO Music In Film & TV Seminar (Dublin)
International Music Summit (Ibiza)
LikeMinds Social Business (London)
M-Gaming Summit (London)
AIME Charity Summit (London)
LikeMinds Summit (Exeter)
Sport & iGaming Conference (London)
Appsworld (London)
Green Gathering (London)

Experience

Barcelona Technology School:

Professor of UX Driven Business

OpenMarket:

Chief Evangelist

Interoute Communications:

Global Product Manager

Sulake:

Managing Director UK & Ireland

Video-C:

Technical Vice President

PHOENIX Magazine:

Music Editor

SXSW, The Economist Big Think, CEW,

CXFO, DTS, MxT, Fundraising Online:

Advisory Board Member

Forbes, The Guardian:

Contributor

Webinars

GSMA:

Mobile Commerce in the Phono Sapiens Era
RCS: the evolution of mobile engagement

BrightTALK:

Digital Transformation live from SIBOS
GDPR: A Turning Point For FinTech

Mobile Marketing "Making Sense Of" series:

Mobile Payments / Mobile CRM / Gamification

Mobile Marketing Association:

Acquire, Engage, Convert & Optimize!

TMC:

How Mobile is Transforming Enterprise CX

Agent

Ben Myatt at Thinking Heads

sbm@thinkingheads.com

+34 673 102 437

Awards

LinkedIn:

Top Five Most Engaged Marketer in the UK

Technopedia:

Mobile Technology Influencer

Samsung:

Official Social Media Influencer

mCordis:

Thought Leader, Mobile

Synthesio:

Guardian Activate #1 Influencer

Media HQ:

Top Five journalists Dublin Tech Summit

Thinking Heads

CRAFTED LEADERSHIP