

# OISIN LUNNY

**TEDx**

Speaker 2017

**SXSW**

6 x SXSW Speaker  
Advisory Board Member

Webinar & Podcast Host, Event MC,  
Speaker, Moderator, Journalist, Educator

**LinkedIn**

#5 Most Engaged  
Marketer in the UK

An experienced event chair and award-winning marketer, Oisin Lunny has spoken at over 200 conferences in every corner of the world and online. He is the host of the HARMAN Audio Matters and Siemens Advanta podcasts.



## CHAIRING & HOSTING

Oisin keeps the conversation moving naturally, showcasing each speaker, ensuring robust discussions which enjoyably meet audience expectations while keeping to an organisers' brief and the tightest of schedules.



## CONTENT & MEDIA

With over 200 articles and several podcast series under his belt, including live primetime appearances, Oisin is well equipped to represent and comment on the trends that resonate, and the issues that matter.



## KEYNOTE SPEAKING

From the rise of Phono Sapiens to the role of empathy in tech, from mobile strategy to IIoT, from mobile marketing to digital money, Oisin can deliver compelling keynotes which will energise, entertain, inspire and provoke.

## Subject Matter Expertise

Mobile | Customer Experience (CX) | UX | FinTech | Digital Money | IoT | IIoT  
Retail Tech | Travel Tech | Mobile Marketing | Mobile Strategy | iGaming | Empathy & AI  
Music Business | Music Tech | Networking | Digital Media | Convergence | Third Sector

Forbes **CNN** **BBC** The Daily Telegraph   
The Observer theguardian  eMarketer™

Oisin has been published and featured over 200 times, for a full list see: [www.oisintlunny.com/articles](http://www.oisintlunny.com/articles)

## Testimonials



*"Oisin was brilliant at liaising with the C-Suite panellists and scheduling pre-conference meet-ups. He created the most lively and interesting discussions I've seen at an event, and has a unique ability to really get to the core issues of a topic and engage the audience with the discussions. The perfect start to a high-level conference! "*

Lucy Nicholas, Project Director, Terrapinn



*"Oisin is a rock star, our dear friend and a true partner of iCU Events for a long time. There's a hardly anyone as smart, sharp, and winsome to run the show like Oisin does!"*

Jing Ertl-Yang, Director, iCU Events International Limited



*"Not only was Oisin a phenomenal presence as MC of the FUTURExTECH Stage at Dublin Tech Summit, he was also an event organiser's dream to work with. From facilitating introductions to fascinating speakers pre-event and managing his stage on the day like the seasoned professional he is, Oisin also jumped in last minute to moderate a panel after an unexpected speaker cancellation and absolutely saved the day."*

Daniel Kyne, Speaker Manager, Dublin Tech Summit



*"A charismatic and passionate professional who brings all events to life, Oisin is a fountain of knowledge with a stellar network at the highest level who is very keen to make connections happen. With Oisin on board, things happen and I am looking forward to working with him again."*

Kenn Davis, Co-Founder & CEO, beatvyne



*"Having top-level participants requires a top-level moderator with great knowledge, high energy and professional modesty on stage. Oisin adds great value to our conference by hosting the days and giving the program the additional 'touch'. Our organization highly recommends Oisin and we hope to have him join for many more years."*

Bart Omlo, VP Sales EMEA & Latin America, Kentico Software



Roinn an Taoisigh  
Department of the Taoiseach



*"Oisin's role required him to interact and engage with leading figures from political, business, regulatory and legal spheres. He was equally comfortable with all of them, and struck up a great rapport with them all. His dynamism maintained a constant energy throughout the proceedings and helped to maintain a buzz throughout the day."*

Barry Vaughan, Economic Policy Division, Department of the Taoiseach

## Testimonials



### terrapinn

*"Oisin acted as chairperson for our two day event and conducted a fascinating interview with Lord Stuart Rose. Oisin proved to be a most dynamic, sharp-witted and reliable chairperson, as highlighted by our attendees. I look forward to working with him again."*

Kate Shalloe, Conference Manager, Terrapinn



### theguardian

*"Oisin was highly knowledgeable of the key trends in mobile and really brought the subject to life with an entertaining presentation style. I can highly recommend him as a speaker."*

Chris Smith, Content Coordinator, The Guardian



### innovation enterprise

*"Extremely charismatic, engaging and at ease throughout the event among some of the most senior executives in technology. He put all speakers and attendees at ease and facilitated great discussions between sponsors and delegates. Oisin is an absolute pleasure to work with."*

Stuart Found, Global Events Director, Innovation Enterprise



### MILLENNIAL<sup>20</sup>/<sub>20</sub>

*"A great depth of industry knowledge and a personality to bring the best out of people. Very proactive pre, during & post event - asset to any team. Strong speaker be it standalone or in a chairing role."*

Shane White, Director, Millennial 20/20



*"A naturally gifted presenter and chair - his incredible passion, energy and enthusiasm for speakers, audience and the event itself made for an unforgettable experience. Oisin is also great at recommending and sourcing fantastic speakers using his extensive and diverse network of personal and professional connections."*

Olga Kim, Content Producer, IBC



*"Oisin did an amazing job moderating our panel at MWC. He was engaging and funny and kept the audience interested. I would love to have Oisin as a moderator at a future event."*

Kelaine Blades, VP Global Marketing, 7digital

## Speaking Engagements - Physical Events

Electronic HomeShopping (Barcelona)  
100 Archive launch @Twitter (Dublin)  
1Goal (London)  
4YFN x 4 (Barcelona)  
8x8 PartnerXperience (London)  
AI4Health (Barcelona)  
AI Tech Spirit (Barcelona)  
AIME Charity Conference x 2 (London)  
Airwaves Pro (Reykjavik)  
Amsterdam Dance Event (Amsterdam)  
Ankara International Brand Meetup (Ankara)  
Appsworld (London)  
Arvato eXperience Day (Berlin)  
B2B Marketing Expo (London)  
BIME Pro (Bilbao)  
Biometrics 2016 (London)  
Brighton Music Conference x 2 (Brighton)  
British Music Week (London)  
BUMA Music In Motion (Amsterdam)  
Business Rocks (Manchester)  
C.H.A.S.E. (London)  
Camelot Global Strategy Board (London)  
Camerjam Mobile x 2 (London)  
Capen.ie launch @ Web Summit (Dublin)  
Creative Careers Day (Liverpool)  
CTO Summit (San Francisco)  
Customer Engagement Summit (London)  
Customer Experience World Europe (London)  
CXFO Customer Experience Conference (Maldives)  
CXO Leaders Summit Australia (Sydney)  
Data Summit 2018 (Dublin)  
Digital Marketing Show (London)  
Digital Marketing World Forum x 6 (NYC, London, Amsterdam)  
Dublin Tech Summit x 2 (Dublin)  
Ecommerce Show Europe (London)  
eGaming Review Power50 Affiliate (Surrey)  
eGaming Review Subscribers Forum (London)  
eGR Customer Lifecycle Workshop (Gibraltar)  
EGR Mobile Power Summit (West Sussex)  
Emerce eDay x 2 (Amsterdam)  
Emerce eDay NextGen (Amsterdam)  
Emerce eRetail Europe x 4 (Amsterdam)  
Emerce eTravel Europe (Amsterdam)  
Enhancing Customer Loyalty and Retention Summit (Barcelona)  
Enterprise Ireland Innovation (Dublin)  
Europe's Customer Festival (London)  
Excellence In Gaming (Berlin)  
Facebook Developers Garage (London)  
Future Music Forum (Barcelona)  
GES 2017 (Delhi)  
Green Gathering (London)  
Guardian Activate London (London)  
Guardian Changing Media Summit (London)  
HARMAN Luxury Audio Studio (Munich)  
Home Delivery World Europe (London)  
IAB "Mobile Integration" (London)  
IAB "Mobile Consumer Journey" (London)  
IBC x 3 (Amsterdam)  
IBTM World (Barcelona)  
iCU x 2 (Frankfurt, Sofia)  
IFC Fundraising Online (online)  
iGaming Executive Conference (Amsterdam)  
iGaming Super Show x 2 (Dublin, Amsterdam)  
IIR Next Generation TV (Madrid)  
Immersion (London)  
IMRG eCommerce Expo (London)  
IMRG Fashion Connect x 2 (London)  
IMRG Omnichannel Connect (London)  
IMRO Music In Film & TV Seminar (Dublin)  
Industry of Things World Asia (Singapore)  
Informa Convergence Summit (Amsterdam)  
InfoTech (Qingdao)  
International Film Festival (Stockholm)  
International Innovation Forum (Moscow)  
International Music Summit (Ibiza)  
International Smart World Conference (Xi'an)  
Internet of Things World Europe (Dublin)  
IoF iFundraising Conference (London)  
IoF National Convention x 3 (London)  
IoF Tech Conference (London)  
IoT Connect (London)  
IoT Solutions World Congress (Barcelona)  
IoT Stars x 3 (Barcelona)  
IoT Tech Expo (Berlin)  
iX Retail (London)  
Kids in Games & Virtual Spaces (London)  
Kinnernet Europe (Avallon)  
LikeMinds Social Business (London)  
LikeMinds Summit x 2 (Helsinki, Exeter)  
London Affiliates Conference (London)  
M-Gaming Summit (London)  
MagicWe (Chengdu)  
MForecast Summit (Washington DC)  
mGaming Summit (London)  
MIDEM (Cannes)  
Millennial 2020 (London)  
MLove Confestival (Berlin)  
Mobile and Tablet Gambling Summit (London)  
Mobile Marketing Live x 2 (London)  
Mobile Web and Apps (London)  
Mobile World Congress (Barcelona)  
MoNage x 2 (Boston, San Jose)  
Music Tech Fest (London)  
Music X Tech (Dublin)  
MWC Heroes of the Mobile Fringe (Barcelona)  
NAB 16th Annual European Summit (London)  
Netimperative (London)  
Netteller client event (London)  
OMMA Mobile Europe (London)  
Online Marketing Show (London)  
Open Mobile Summit (San Francisco)  
Output (Belfast)  
Radio & Web Summit (Zaragoza)  
Radio At The Edge (London)  
Red Bull Music Academy (Dublin)  
Retail & Brands Experience (Barcelona)  
Retail Week Connect (London)  
Samsung Immersion Workshop (London)  
Savant eCommerce x 3 (London, Barcelona, Berlin)  
SIBOS x 2 (Toronto, London)  
Social 350 Masterclass (London)  
Social Media Week (London)  
South Summit (Madrid) x 3  
Sport & iGaming Conference (London)  
STEP 2017 (Dubai)  
STEP Global Congress (Amsterdam, Curaçao)  
Streaming Media Europe x 3 (London)  
SXSW x 6 (Austin)  
Tablecrowd (London)  
Tallinn Music Week (Tallinn)  
Tech Entrepreneurs Week (London)  
TEDx Rapid City (South Dakota)  
Telecoms Fraud & Network Security (Amsterdam)  
The Connected Summit (London)  
The Drum 4 Minute Warning (London)  
The Great Escape (Brighton)  
Third Sector Digital Comms (London)  
Third Sector Digital Edge (London)  
Third Sector's Digital Conference (London)  
Total Supply Chain Summit (Berkshire)  
Trigger Creative Conference x 4 (Borlänge)  
Tug Life I & II (London)  
UKCA Management Committee (London)  
Use8 (Brighton)  
VON / Video On The Net (Rome)  
Web Summit MarSoc @Google (Dublin)  
World Gaming Executive Summit x 3 (Barcelona)  
World Telemedia x 3 (Budapest, Malta, Amsterdam)  
Worldwide Cross-Border Summit (London)  
XV Congreso Fundraising (Madrid)  
You Are In Control (Reykjavik)  
You Bloom (Dublin)

## Speaking Engagements - Webinars

Keynote Interview with Kelis (Prohibition Partners Live)  
Interview with Rocío Guerrero, Amazon Music (Primavera Pro)  
IMTS: Rethinking a Tech-Powered Supply Chain  
Abi Global Health x 2 (Trust & Telehealth, Telehealth During COVID-19)  
Cotton Wool film: Live Q&A with Nicholas Connor (director) Leanne Best and Katie Quinn  
SBC: From Holograms To The Holodeck, The Future Of Live Events  
Adobe: Mobile Messaging and the Age of Empathy  
BrightTALK x 2 (GDPR & live from SIBOS)  
GSMA x 3 (RCS & CX for Phono Sapiens)  
VoiceSage: APIs & Empathy: 8 Ways to Enhance Digital CX  
TMC: How Mobile is Transforming Enterprise Customer Experience  
Mobile Marketing Association: Acquire, Engage, Convert & Optimize!  
OpenMarket: Migrate US short codes in four easy steps  
UMB / Information Week: Study Revealed: SMS – 6 Billion Reasons Why  
Your Communications Strategy Should be Built Around It  
UMB / Information Week: Engaging with Enterprise SMS  
Mobile Marketing: "Making Sense Of" series x 3

## Experience

**Barcelona Technology School:**  
Professor of UX Driven Business  
**Rutgers University:**  
Member of Faculty (Mobile Marketing)  
**International Music Business School, Brighton Business School:** Guest Lecturer  
**OpenMarket:** Chief Evangelist  
**Interoute Communications:** Product Manager  
**Sulake:** Managing Director UK & Ireland  
**Video-C:** Technical Vice President  
**PHOENIX Magazine:** Music Editor  
**Forbes:** Senior Contributor  
**The Guardian:** Contributor

## Advisory Boards

SXSW, CXFO, Customer Experience World, Dublin Tech Summit Music X Tech, Finney, The Economist Big Think, Fundraising Online, BIT Congress (Scientific Advisory Board)

## Agent

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## Contact

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## Awards

**LinkedIn:**  
Top Five Most Engaged Marketer in the UK  
**Technopedia:**  
Mobile Technology Influencer  
**Samsung:**  
Official Social Media Influencer  
**mCordis:**  
Thought Leader, Mobile  
**Synthesio:**  
Guardian Activate #1 Influencer  
**Media HQ:**  
Top Five journalists Dublin Tech Summit